

# HAPPY BLOCK PLATFORM

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**CONGRATS**

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Whitepaper 5.2

People are born to be celebrated, so there should be no marginalized people. It is a project where anyone can freely recognize the celebration and proceed with investment and celebration at the same time. There are many things to celebrate in life, but we need to focus on activating the convenience of celebrating more convenient by recognizing that everyone has the right to receive celebrations.

# Table of Contents

## Part 1. Introduction

1. Blockchain setting upstarts from development
2. Utility token`s usage curacy
3. Happy Block Event Ecosystem
4. What is Congratulation Coin(Congrats) ?
5. What is Happy Block ?
6. Happy Coin System
7. Event centralized success

## Part 2. Background

1. Meeting of Happy birthday and blockchain
2. The new ecosystem of happy birthday
3. ANGEL+HBD Virtual National

## 3 부. Happy Block (ANGEL+CONGRATS+HBD)

1. Happy Block (ANGEL+CONGRATS+HBD) CURRENCY
2. Happy Block (ANGEL+CONGRATS+HBD) GIFT
3. DONATION COIN
4. WORLDSIDE Happy Block (ANGEL+CONGRATS+HBD)
5. PAYMENT
6. AUTO GIFT
7. ECOSYSTEM EXPANSION What is a Variable Stable Coin?
8. ECOSYSTEM EXPANSION Variable Stable Issuer
9. The importance of ease of use
10. Event centralized success



## Part 4. Happy Block Platform

1. Happy Block Platform
2. Wallet
3. Withdrawal
4. Happy Block Blockchain Tech
5. Tech Update
6. Implementation of price stability algorithm



## Part 5. Happy Block (ANGEL+CONGRATS+HBD) Business

1. Happy Block (ANGEL+CONGRATS+HBD) Payment
2. Franchise
3. Happy Block (ANGEL+CONGRATS+HBD) Form
4. Advertising
5. Happy Block (ANGEL+CONGRATS+HBD) Delivery Service
6. Happy Block (ANGEL+CONGRATS+HBD) Manufacturing
7. Happy Block (ANGEL+CONGRATS+HBD) Blockchain System



## Part 6. Happy Block (ANGEL+CONGRATS+HBD) Reward

1. Happy Block (ANGEL+CONGRATS+HBD) Token
2. Token Issue

## Part 7. Marketing Strategy

## Part 8. Roadmap

## Part 9. Team Members



## 1.0 Introduction

The concept of blockchain technology, as early as 1960, was spread with anarchists as the center, has become a recognized concept at that time. However, due to the immaturity of the technology, the concept has not been applied in practice. In 2008, the paper on the blockchain, a distributed ledger technology initially met with the public. The first manifestation of blockchain technology emerged in 2009 with the exploitation of digital currency, chiefly Bitcoin.

With blockchain technology, digital information can be distributed but not copied. Technology created the backbone of a new type of internet. Initially devised for the digital currency, the technology has now found other potential uses.



The blockchain network has no central authority — it is the very definition of a democratized system. Since it is a shared and immutable ledger, the information in it is open for anyone and everyone to see. Hence, anything that is built on the blockchain is by its very nature transparent, and everyone involved is accountable for their actions.

Most people are interested in the value change of digital cryptocurrency. But even in this case, many developers and professors have participated in developing blockchain technology value proof and its technical program. Since then, the value of the digital cryptocurrency has significantly increased. The number of people interested in blockchain and developers interested in technology has also increased.

In 2015 Vitalik Buterin published the definition of the Ethereum blockchain platform, and after him, more people are taking part in blockchain research, with many developers from all over the world participating in the sharing of resources. If you have HBDC, you will receive Happy Angel, Happy Cash, and Happy Gold.





## 1.1 Utility Token Practical for Blockchain Success

So far, the creation of utility token is one of the most important analysis elements of whether value can be created under the combination of blockchain's original function and certain business models.

No matter how perfect and effective the original functions of blockchain are, it is necessary to evaluate a business model's effect and efficiency. According to the evaluation results, we can predict the success of the business. At the same time, the value of digital cryptocurrency can be determined by analysis.

Presently, utility tokens are a method of value exchange by blockchain-driven business projects. More opportunities are yet to be explored in the niche.

## 1.2 Digital Password Currency without Exceeding Existing Settlement Service

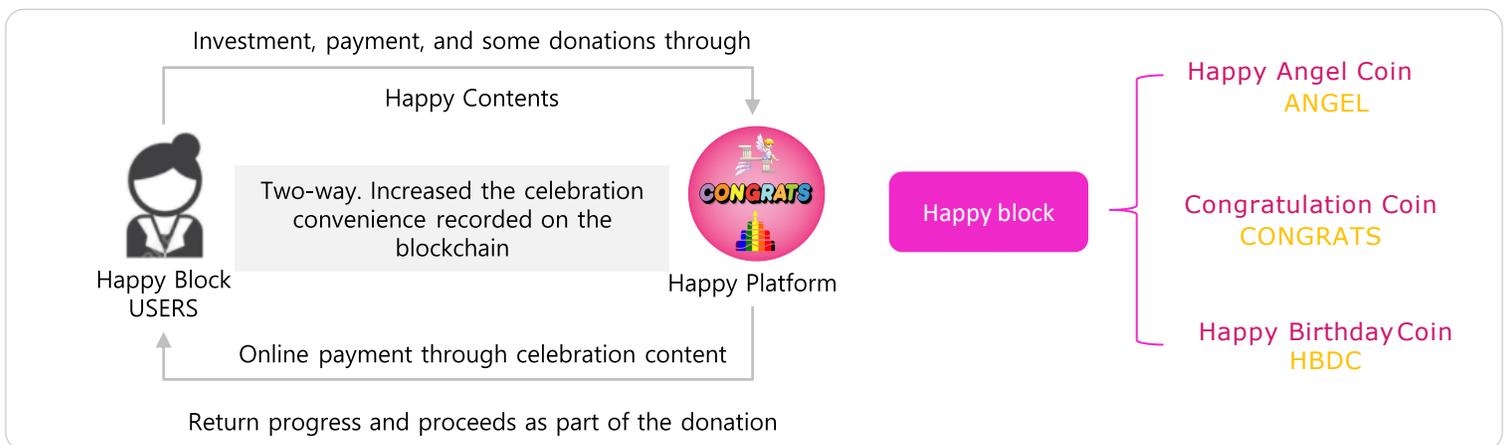
Consumers familiar with the end of a service mode of the existing bank card must first download and install the app and execute the electronic wallet's download and installation if they want to use the digital password currency. However, even if you follow the program to download and install, there is no digital password currency to provide the payment function.





## 1.3 Combination of Happy Block Event Ecosystem

People are born to be celebrated, so there should be no marginalized people. It is a project where anyone can freely recognize the celebration and Invest and celebrate at the same time. There are many things to celebrate in your lifetime, but everyone deserves celebration and needs to focus on revitalizing the convenience of celebration.



## 1.4 Congratulation Coin(Congrats)?

Congratulation Coin is determined by the consensus algorithm of Happy Angel Coin and Happy Birthday Coin. Although there is a foundation for the project, additional coins operated on the Happy Birthday Platform system are required, they are issued as a coin that can be linked to the central issuer (central government) and combines the Happy ecosystem with their value increases. As Angel + Happy Birthday Coin is activated, Happy Liquidity Pool and Congratulation Coin are designed to increase their value.





## 1.5 Happy Coin System

We issue Stable Coin System Happy Coin with volatility by an algorithm that combines the Happy Birthday Coin (HBDC) + Congratulation Coin (Congrats) + Happy Angel Coin (Angel) ecosystem. This is a system in which the issuance of Happy Coin increases as the ecosystem of Happy Block expands, where the value of Happy Coin increases and liquidity supply is carried out by bringing the Happy Block ecosystem as the Happy Coin Holdings system expands.



1. Able to participate in global celebration campaign targeting Happy Platform USER
2. Can be used as a donation token + a simple online payment



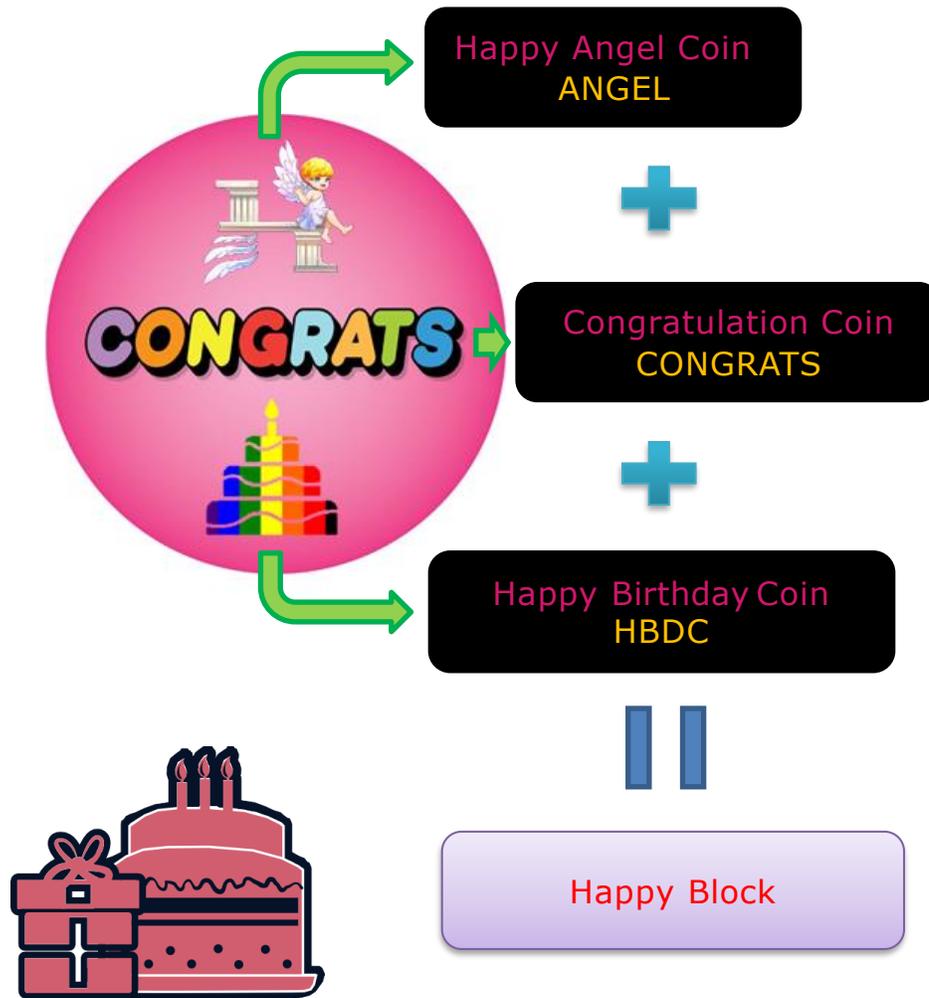
1. Share a pool of liquidity that creates proceeds simultaneously with users to participate in the Happy Birthday campaign
2. Real-time user-to-user celebration service system



1. Provides a technical solution using blockchain to places with opaque funds management.
2. Reliability, transparency, and use of Happy Coin as a global payment method



## 1.6 Happy Block?



Happy Birthday Coin (HBDC) + Congratulation Coin (Congrats) + Happy Angel Coin (Angel) are called Happy Block. It is a block located in the center of the ecosystem, and for this to be activated, Angel Coin and Happy Birthday Coin need to be expanded. In this ecosystem, the value increase is linked according to the stake and utilization of users, and it can be freely used through swap. The price of digital assets that generate blocks will change together, and as the liquidity of funds increases, the liquidity of CONGRATS and the value of blocks will increase.





## 1.7 Event Centralized Success

The Happy Birthday platform supports a smooth reward ecosystem between users through various rewards. When friend recommendations and today's events happen, it provides a special bonus and supports a centralized event where these rewards can be shared through interaction with a large number of unspecified users. Existing customers and customers who have maintained steady connections and communities through Happy Platform can create a reward distribution structure for rewards through the automatic gift smart contract, which will allow Happy Platform to have a reward system that can continuously sustain steady events rather than a one-time event.

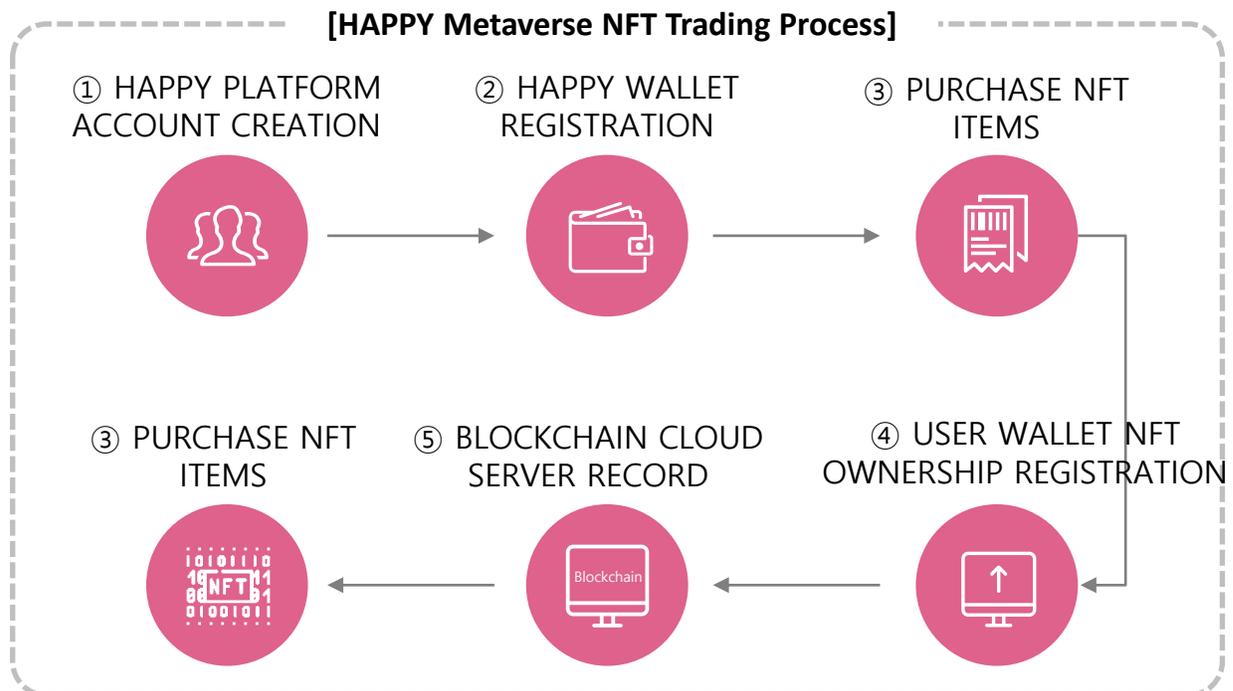




## 1.8 Event centralized success



Users sign up for membership on HAPPY PLATFORM and log in to the linked Metaverse service. Members can purchase game characters or birthday items they want with NFT tokens within Metaverse World. The purchased NFT tokens (game characters, birthday items, etc.) are then connected to the seller and the purchasing agent in the HAPPY PLATFORM (marketplace) for P2P and B2C NFT transactions. When members select characters or game items they want in the HAPPY Metaverse game and purchase NFT tokens, they can own NFT permanently and can trade it on the HAPPY platform.





Even if the digital cryptocurrency that has been announced to establish the settlement system and its application in the blockchain ecosystem, there are very few that can be settled normally in actual daily life, and the bottleneck in establishing the ecosystem is encountered.

Suppose we want to make digital cryptocurrency survive in a real-life economy. In that case, it is important to build a settlement franchise store that can use digital cryptocurrency in real life.

Besides, it can provide certain services and accept the supply of certain products, which is also the key to increase consumer demand and attract franchise stores.



## 2.0 Background

## 2.1 Happy Birthday Meet to Blockchain



Universal anniversary in the world!!! No matter who has one!!! Everywhere in the world, people gathered together to celebrate congratulations and have fun together!!! It could be the anniversary of birth.

At this moment, at this time, people from all over the world enjoy birthday parties with friends. Friends, parents, brothers, and sisters celebrate and pray for their newly born children's safety.





The combination of birthday celebrations and blockchain will have some initial results! Have you ever imagined that? As the Internet links the whole world, there are many changes when the blockchain is combined with a birthday celebration. First of all, like the Internet, the theme of a birthday can link the whole world. At the connection point, there will be many business models and products derived.

Birthday related markets are not limited to a single country or region and can cover the whole world. The birthday celebration data recorded on the blockchain can be analyzed with big data to create various service forms.



## 2.2 New Ecosystem of Happy Birthday

When birthday celebrations are combined with blockchain, a full-fledged ecosystem can be formed. Now, network communication is developed, and many apps with convenient use are developed quickly and continuously.

We celebrate each other with these tools. In addition to celebrations and congratulations, it's more interesting to have other activities to participate in.

How about giving a gift to a friend or family member on their birthday? To have a new baby, we can celebrate together even when we are far away. It's convenient to send a small, sincere message easily. Or, having a donation system to charity for newborns can be easily used. Happy birthday coin can build a small ecosystem when celebrating each other.



## 23 ANGEL+HBD Virtual National

### Happy Virtual Nation's Motto

We are born to live happy days. For happiness, we work for our dreams. What does Happy Group think happiness is? If a three-leaves clover means happiness, a four-leaves clover means luck. What is happiness? It's not far away, it's near. It is to always remember young innocent journeys and memories and smell clean scents is to look back on the memories. Also, it is to smell the scent in a new mind and mysterious life.

Our future is to use design and technology to prioritize love and peace and establish commitment, organizational teamwork, energy for the people, and self-sustaining development through Happy Group's commitment to the common people.

### Happy Group Enterprise Spirit

#### First

Happy Group is a company that shows its vision by putting responsibilities for employees, society, shareholders, and consumers on its shareholders. Happy employees themselves are individual companies that lead a harmonious life by fulfilling their responsibilities to their families and positions. Happy Group is to awaken the potential of individuals and to anticipate the coming events by having them fulfill their responsibilities.

#### Second

Happy Group is to change the lives of individuals and families.

Happy Group is a company that protects your dreams.

It is a company that protects your happiness.

It's a company that makes your dreams come true.

Living a life for small and medium-sized businesses owners is adding happiness to good fortune. Happy Group must increase its potential to gain market share in a more leading position than others.

#### Third

Happy Group is a company with a spirit of challenge that conquers the highest vision within each person.

Happy Group is a company that discovers global education that fosters human respect and sharing challenges, right life challenge, independence challenge, and service challenge, and promotes educational projects to make people with the right attitude.



There are other ways to use happy birthday coins, such as a donation using the happy birthday platform, no matter which is important to you. It's not much money; the e cological community can share this kind of donation as a memorial to birth happin ess.

### 3.0 HBDC (Happy Birthday Coin)

HBDC Holding Foundation conducts airdrops for members with HBDC. After issuance of HBDC, the method of airdrop and airdrop period will be announced to users through an internal consortium. HBDC shares information about airdrop and develops the same platform for follow-up management and operations. Global customers who use the HBDC platform can use it and share it.

HBDC is planning an additional airdrop with ANGEL+HBD (Happy Angel Coin) in the future, and a smoothly operational ecosystem can be formed by securing the scalability and various usage routes of the HBDC ecosystem.

[HBDC – ANGEL Airdrop Policy]

770,000,000 (7.7 billion)

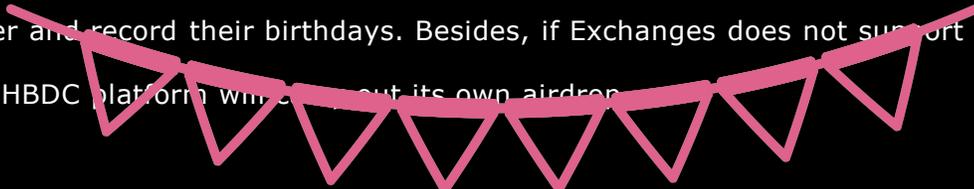
HBDC (Happy Birth Day Coin) ERC-20 (POS to be changed later)

770.000.000.000.000 (770 trillion)

ANGEL (Happy Angel Coin) BEP-20 (PoS to be changed later)

1HBDC = 100000ANGEL "airdrop"

In addition, the HBDC Foundation has a HAPPY BTIRTHDAY DAPP development plan by adding UI/UX such as Uni-Swap, and plans HBDC coin airdrop events every year when users register and record their birthdays. Besides, if Exchanges does not support airdrop, the HBDC platform will set out its own airdrop.





There are other ways to use happy birthday coins, such as a donation using the happy birthday platform, no matter which is important to you. It's not much money; the ecological community can share this kind of donation as a memorial to birth happiness.

## 3.1 Happy Birthday Currency

Happy birthday coin is the digital passsword currency to be used by everyone to celebrate each other's birthdays on the platform. The coin will provide business value that can be trusted and reasonable.

What HBD pursues:

- Transaction value as currency
- Donation purpose
- The value of circulation
- Secure trading system





## 3.2 Happy Birthday Present

On the platform of happy birthday platform, you can communicate with friends all over the world, send celebration messages to friends who are about to have a birthday, and send out happy birthday coin as a gift.

The currency received as a birthday gift can be used in franchise stores in various countries. You can get the currency accepted as a gift through the happy birthday platform.

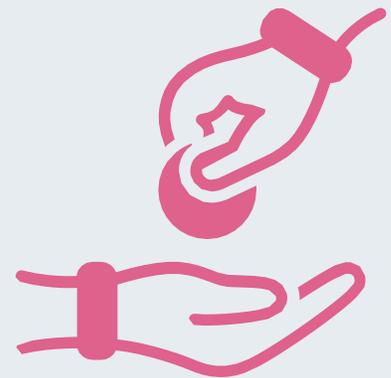


## 3.3 Donation Coin

You can donate a happy birthday coin to the place you need. The function of the happy birthday coin as a donation is sufficient.

Some friends are in trouble around the world or through the friend's situation alert system to inform other friends in time, and those who get the news can donate directly to friends.

Donation funds can be conveyed through existing charities or indirectly in the form of financial aid, but when a donation is made through a happy birthday coin, the process of communication can be more transparently confirmed.





## 3.4 Worldwide Happy Birthday

Imagine! If the whole world celebrates birthday together!!! People all over the world who share the same birthday can make friends.

Through a happy platform, you can automatically connect friends who have the same birthday and celebrate each other's birthdays. You can receive blessings from all over the world on your birthday.

The happy birthday platform can bundle the birthdays of people all over the world.



## 3.5 Payment

Happy birthday coin can fully perform its role as a payment function. Happy birthday coins can be circulated in any shop selling cakes and shops selling birthday gifts worldwide. Like the world's universal currency, the U.S. dollar, happy birthday coin can be the universal currency for birthday celebration gifts.

Instead of just buying birthday cakes, the range of use will gradually be expanded. For all activities spent in celebration, the payment function of the happy birthday coin can be used.





## 3.6 Auto Gift Coin

Suppose you are a member of a happy birthday coin and already a basic member. In that case, you can receive the following discounts.

Members born on the same day can receive one happy birthday coin, which is an automatic blessing from existing members. Of course, this activity needs to be confirmed before confirming newly joined members. If you don't want to participate, it's not forced.

The small happy birthday coin can be a big gift for birthday people. In the future, gifts will be accepted according to the birth order.

Through happy birthday platform, members can receive the currency blessing from people all o





### 3.7 Stable Coin with volatility for Happy Coin Ecosystem Expansion

With the advent of Bitcoin in 2009, the concept of "cryptocurrency" came to the surface, but even now, cryptocurrency has still not established itself as a means of daily transaction. Among cryptocurrencies, only some coins, like Bitcoin, are equipped with facilities that allow payment, but even this does not have many stores. Since the price of Bitcoin also fluctuates, there is no reason to use an unfamiliar cryptocurrency over a familiar fiat currency. In the world of digital assets, platforms that use price-stable currencies as a means of trading have begun to appear even for tokens that are used as currency only within the platform, not as a global key currency like USD for so that buyer/seller can avoid loss by price fluctuations.

Stable coins often require centralized operating institutions to issue stable coins and guarantee value. The reason why so much attention is being paid to stable coins is because of the potential of cryptocurrency. This is because if the problem of price fluctuations of cryptocurrency is solved, it will be possible to use cryptocurrency when using existing financial services and have all the advantages of sending money overseas fast at low fees.

The Happy Block Platform also issued digital assets in the form of stable coins among the ecosystem structures. Stable service allows you to adjust the overall platform volume and minimize the risk of falling prices and is provided as part of a service tool to provide customers with a stable pool.

Exchange trading prices falls



Exchange  
1 HAPPY = 0.5\$ (change)



Coin issuance  
1 HAPPY=1\$Coin

Coin holding liquidity

Coin holders cash out  
the HAPPY coin, which  
has decreased in value,  
to 1\$.

-> 1 HAPPY  
<- 1\$

In Exchange

HAPPY distribution falls,  
HAPPY's market value rises.

HAPPY = 1\$  
Price recovery

Exchange trading prices rises



Exchange  
1 HAPPY = 1.5\$ (change)



Coin issuance  
1 HAPPY=1\$Coin

Coin holding liquidity

Coin holders cash out  
the HAPPY coin, which  
has decreased in value,  
to 1\$.

-> 1 HAPPY sale  
<- 1.5\$(margin)

In Exchange

HAPPY distribution rises,  
HAPPY's market value falls.

HAPPY = 1\$  
Price recovery



## 3.8 Issuer of Stable Coin with volatility for Happy Coin Ecosystem Expansion

Happy coin issuance is conducted by Happy Coin Holdings. The Happy Family is granted the right to issue the fluctuation stabilization system Ecosystem Expansion. The Happy family has shareholder rights depending on the number of Happy Angels and Happy Birthday Coins owned. The main decision-making authority (Happy Governance System) of Holdings' fluctuation stabilization system is determined by the voting system based on the stake of Happy Birthday coin held. By providing a governance voting system for the major decisions of the Happy Platform, we build a decentralized ecosystem and support democracy to the fullest.

## 3.9 The Importance of Ease of Use



- 1) The Happy Dapp platform is easy to use by anyone, is equipped with an anonymous talk function from light chatting and direct messages, and allows the management of new human networks.
- 2) Allows recommendations from various occupational and similar business communities. Allows building new connections with people you want, such as studying abroad or foreigners.
- 3) Provides strict member data and blockchain security solution services.

Matching support for user purpose based on user experience data (big data, AI solution) Supports various meetings with business members verified directly by Happy Platform

Security

Network

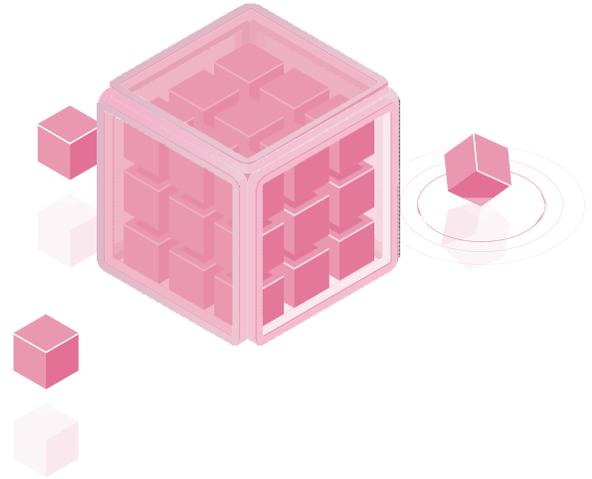
Easy

Simple



## 4.0 Happy Birthday Platform

Happy birthday, the platform will provide HBDC members with information, updates, and development of new products so that members can have information about them beforehand.



## 4.1 Happy Form Platform

After downloading on the designated security website, the member will log in to the happy birthday coin app, and they will be able to access many of the services offered by the happy birthday holding.

## 4.2 Wallet

Happy birthday coin is for users' convenience and the transparency of completing various transactions in the false world. It provides a wallet for all members who join the app.

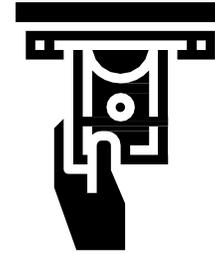
The function of the happy birthday coin is the same as the following

- Transfer, entry
- Payment function
- Donation function
- Gift function
- Auto gift function
- About the commercial use of happy birthday



## 4.3 Withdrawal

Platform users can withdraw funds from their virtual wallets anytime. Participants need to raise a request with a withdrawal amount. The corresponding amount will be made available in their wallet to use for any purpose they deem fit.



## 4.4 HBDC Blockchain Tech

The blockchain protocol used in the HBDC platform is the Ethereum protocol.

Ethereum was released in 2015 and is a protocol implementing innovative features of SMART CONTRACT and decentralized apps in the Turing language.

Block generation of each node is possible, and can be built and run without node control or interference.

As an open-source decentralized software platform, the Ethereum protocol features support for facilitating the distribution of data to distributed computer nodes in the network and allowing Ether to be exchanged as a way to settle contracts with other users.

- Platform with a built-in currency and a payment method
- Users have their own data sovereignty, and a platform where user's unique information is not hacked
- Platform where anyone can use the open financial system
- Platform not controlled by any particular company or individuals, neutral and built on an open infrastructure



The HBDC platform issues an Ethereum-based token defined as the initial ERC-20 and uses it as a medium in the service entry phase.

After the opening the services, according to the maturity of the HBDC ecosystem, the issued token will be updated to a blockchain platform implemented with a consensus algorithm of 4.5.



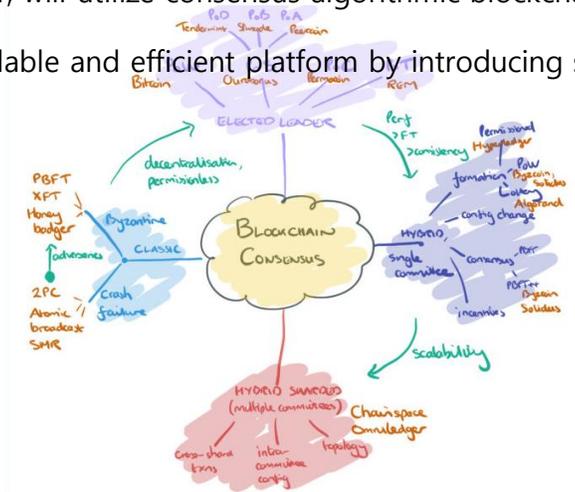
## 4.5 Tech Update

### HBDC PoS (Proof of Staking) Consensus Algorithm Update

The consensus algorithm of existing Bitcoin and Ethereum blockchain platform's PoW became the number one contributor to the blockchain era. However, as time passed, excessive energy consumption and monopolization of mining began to occur, and discussions about a new consensus algorithm began. The consensus algorithm that came out is Proof of Stake (PoS). PoS refers to an algorithm in which a stake owned by a participant is reflected in the block creation authority. The principle is as follows.

- 1) Eco-friendly system: No energy-consuming processes as opposed to conventional PoW
- 2) Strong sympathy and support for incentives: Makes PoS-type consensus presentative directly invested in cryptocurrency, thus ensuring that investors and consensus representative's interests are on the same line.
- 3) Centralization of mining and ASIC: Possible to remove the centralized feature of mining of PoW, thereby potentially constructing a more decentralized ecosystem.

HBDC, as discussed earlier, will utilize consensus algorithmic blockchain platform via PoW, but will update to a more scalable and efficient platform by introducing several advantages of PoS.





## 4.6 Implementing Price Stabi

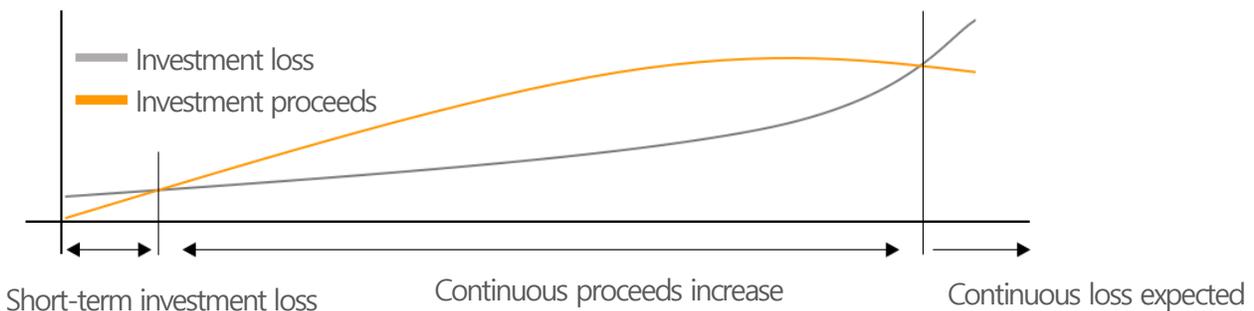
### Supports investment objectives

Unlike the existing cryptocurrency investment market, the Happy Platform service manages assets from the same perspective as investors by directly investing a certain stake in listed tokens. Therefore, it not only prevents investment losses but also provides new investment opportunities through active management supervision and sales at maximum proceeds points.



### Short-term investment loss

In the event of a short-term investment loss, data-based investment loss processing and the section of excess investment loss generated through continuous tracking are identified. It predicts and provides section information on the optimal sale and improves proceeds by a realization of maximum investment returns.





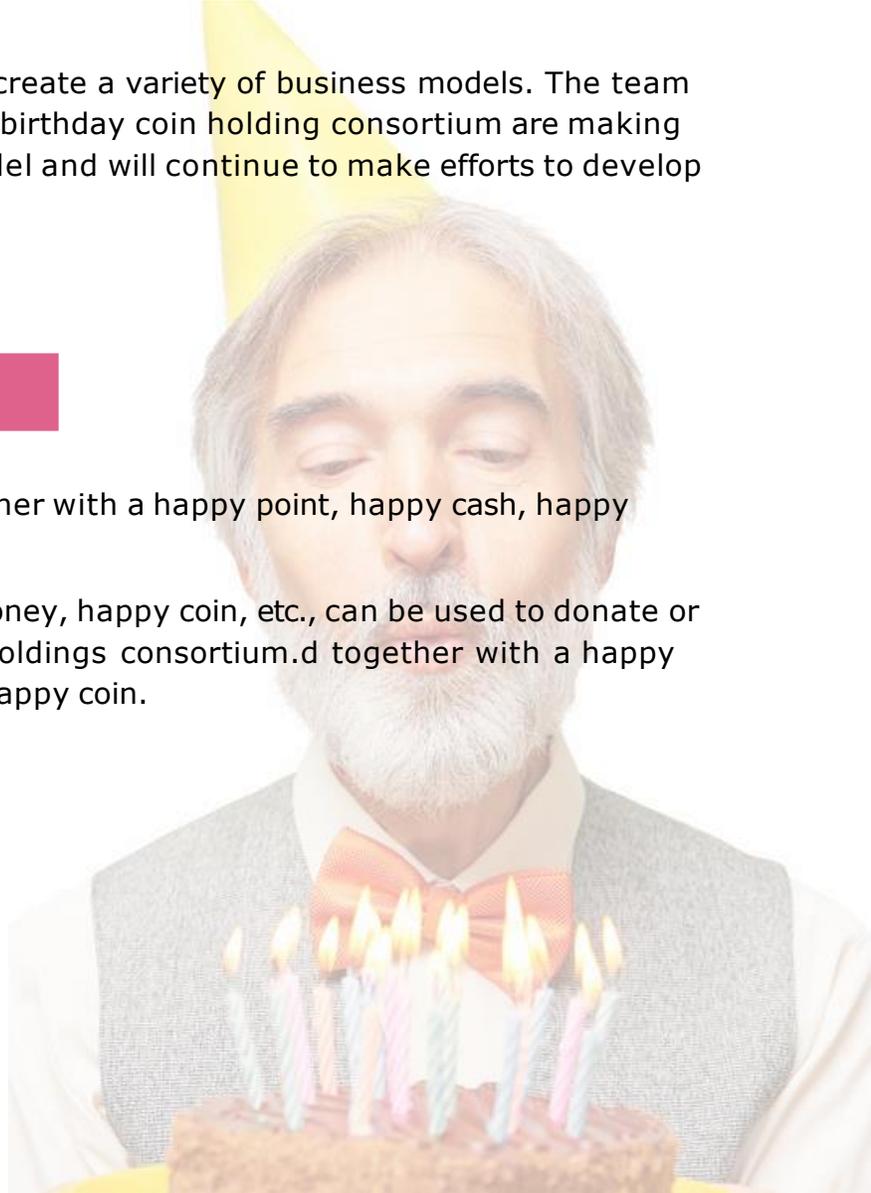
## 5.0 Happy Birthday Coin Business

The use of a happy birthday coin can create a variety of business models. The team members and developers of the happy birthday coin holding consortium are making continuous efforts for the business model and will continue to make efforts to develop blockchain in the future.

## 5.1 Happy Payment

Happy birthday coin can be used together with a happy point, happy cash, happy money, and happy coin.

The happy point, happy cash, happy money, happy coin, etc., can be used to donate or as asset accumulation of happy coin holdings consortium.d together with a happy point, happy cash, happy money, and happy coin.

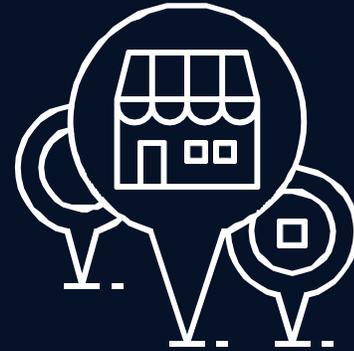




## 5.2 Franchise

Happy birthday coin ensures a secure payment system and ecosystem through cooperation with the bakery.

Franchise stores using happy birthday coins will be continuously developed, and offline shops and gift stores will be gradually expanded.

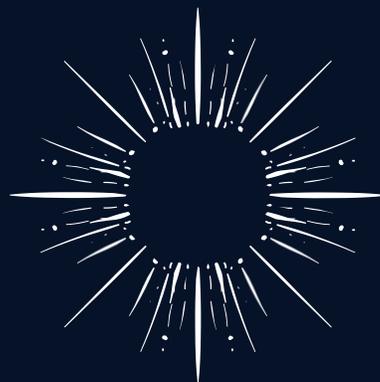


## 5.3 Happy Form

We call the platform gathered around the world with birthday as the theme and for a birthday celebration as happy form. Most people wake up every morning to confirm the updated information on Facebook. In the future, a happy form will become a part of life.

After getting up in the morning, you can send a birthday celebration message to your friends and send them a happy birthday coin as a gift. If the birthday owner is you, you can receive many blessings and gifts.

You can also post gifts and thank you messages. Unlike the existing network communication platform, it is only for birthday and special network communication platforms about birthdays.



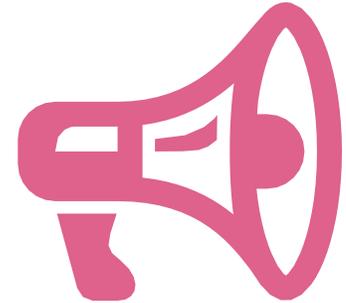


## 5.4 Advertising

The happy birthday form of the happy birthday coin platform is a platform associated with birthdays. So, birthday-related practitioners will have much interest.

If new products are coming out, they will have the intention of publicity. It can deliver feedback of consumers correctly and quickly. At this point, the happy form is the most suitable, so birthday-related practitioners or enterprises will always knock on the door of the business.

The advertising revenue will be distributed to the members who use happy form. And all goods on the happy form can be paid with happy birthday coin.



## 5.5 Happy Delivery Service

Users of happy birthday platform can use delivery, bouquet, birthday cake, and birthday-related services. And all links from ordering to delivery can be carried out on the happy platform.

When a friend's birthday notification message is received, the payment can be processed automatically.

In the future, the coverage neighborhood of the delivery service can be expanded as needed, and the happy birthday coin will gradually be accepted in people's lives.





## 5.6 Happy Manuafcturing

Happy birthday coin holdings consortium is to acquire and set up bakery bread, food, gift, and other production and supply. The revenue generated from that will support various donation activities and the login members of the happy platform.

## 5.7 Happy Blockchain System

All commercial and technical aspects of the issuance and operation within the happy birthday holdings consortium are separately operated by the blockchain system to operate smoothly. The content of development and operation there is the same as the following

- Integral associated with happy birthday coin
- Sustainable technology development and operation management of happy blockchain
- Continuous development of APP web services related to happy birthday coin
- Build online e-commerce and operation
- Collaboration with developers around the world





## 6.0 Happy Reward

Happy birthday coin uses a happy form to operate a variety of reward systems. Through this system, as a participant in the happy form, it can also provide access to the happy birthday coin. If the HBDC platform is installed, happy birthday coin will be distributed automatically.

After the installation of a happy platform, you can automatically receive the happy birthday coin as a gift on your birthday if you log in as a member. Activities carried out in the happy holdings' consortium can receive the happy birthday coin when participating. Activities carried out in various enterprises can also receive distribution through participation.

## 7.0 Happy Birthday Token

The happy birthday token is the native currency of the platform, and it is ERC20 compliant. This means that this Ethereum blockchain-powered token is scalable for future deployment. The happy birthday token can obtain the issued happy birthday coin through the main network later.

HBDC is the media base of all services in the HBDC platform. P2P transactions among members and offline shops can also be used. And it can be traded through a rising exchange in the future.





## 7.1 Token Distribution and Funding Allocation

To support the central government's ecosystem, the happy birthday platform was developed, and the token was released. Below is the token allocation strategy:

- 1 Anyone can participate, initially paying 50% of the circulation.
- 2 20% of the total token amount is allocated to the development team
- 3 10% to the original business model
- 4 10% to the construction of the ecosystem as a reward.

Token assigned to development teams and consultants will be protected for one year.

## 8.0 Marketing Strategy

HBDC platform will use different marketing strategies to promote the platform and get the word about its novel birthday celebration platform out there.

Some of the proposed methods of marketing include:

**Influencers marketing:** People with massive followers on social media platforms like Twitter and Facebook will be hired to help share content about HBDC on their wall.

We will also invest in content marketing strategies using platforms like Medium and Quora.





# 8.1 Community Operation by Country

<https://t.me/HBDCOIN>



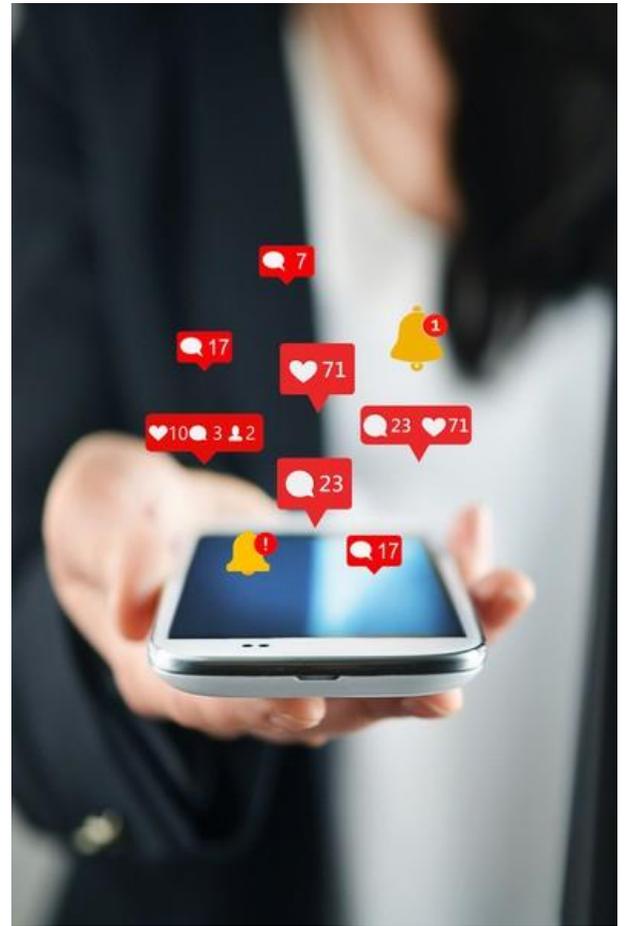


We understand how far digital PR can go, so we'll be using PR agencies with a proven track record of success and leverage their expertise and experience to market the platform to get the word out there.

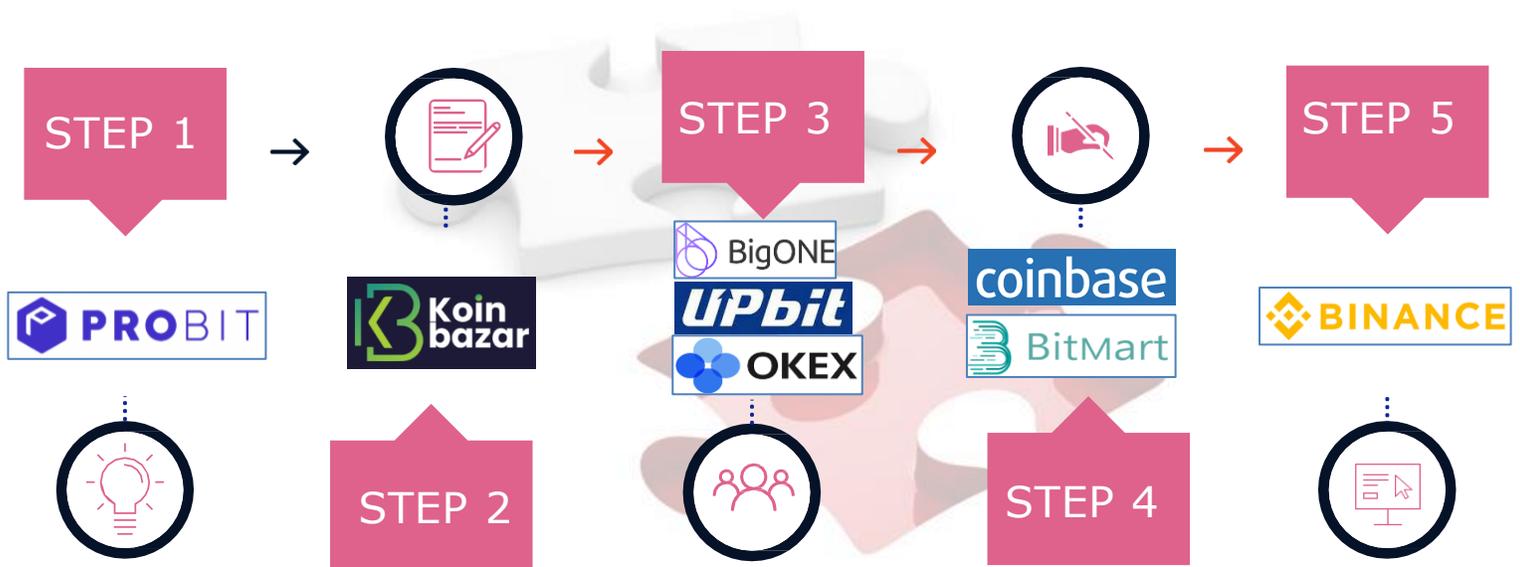
We will be providing competitions, videos, and information on our Social media platforms such as Twitter and Telegram.

Below is a summary of our proposed methods of marketing:

- Social media/ Influencer marketing
- SEO/ Content Marketing
- Industry events Br
- and partnerships



## 9.0 Roadmap/Timeline of activities





## 10 Team Members

The company understands that having strong management and a proven technical strategy is fundamental to its success. As such, its portfolio construct is primarily driven by its focus on the blockchain and entertainment industry as a whole, which is why only the best brains in the industry have come together to achieve this landmark feat.

The team consists of impressive experts in the cryptocurrency/blockchain niche, professionals in the events and entertainment solution niche, and thought leaders in tech that maintain the performance of the company's reward sharing system to run in a highly scalable environment without issues



**Cham Sarm(참삼) Lee**

Happy-Birthday-coin Founder

**Summary**

Our future is to use design and technology to prioritize love and peace, and to establish the unique energy of the Happy Group through the commitment to the common people, to establish firm energy for the dedication, organizational teamwork, and the people, and achieve self-development



**Kim Mi Rae**

Chief Operating Officer at  
Happy-Birthday-coin

**Summary**

Beauty isn't about having a pretty face. It is about having a pretty mind, a pretty heart, and most importantly, a beautiful soul.



**Jung Jung Gun**

Marketing Concept manager  
Happy-Birthday-coin  
Happy-Angel-coin